



Block Wave Finance

General Affiliate Guidelines

Every Block Wave Finance Affiliate has his/her own individual responsibility to read and understand this legal notice and the terms conditioned and established by Block Wave Finance affiliate programme team. As a result, we would like to emphasize once again the

following points:

Block Wave Finance Affiliates are NOT allowed to:

1. Spam or use any sort of spam to attract clients.
2. Offer clients to register by your affiliate link for a compensation or for any kind of profit.
3. Promote Block Wave Finance on any website as well as any other form of communication medium (e.g. social media) that contains any form of pornographic, violent, defamatory, malicious, fraudulent, obscene, and/or unlawful content. If the content of the affiliate is deemed somewhat inappropriate, the affiliate will be banned from the programme.
4. To give investment advice and/or trade or open any accounts on the Client's behalf
5. Send direct traffic. All visitors sent by affiliates must come using instant direct redirect from the affiliate's webpages or any other domain to the Block Wave Finance's domain.
6. Misuse the company's name with false/unwarranted statements about the company and the product in any way (e.g. promotions, rewards and coupons). Only promotions, rewards and bonuses that exist on our platform can be advertised.
7. Have the company's brand name misspelled or varied in any source that it is advertised on, including a website's URL domain root.
8. Publish materials or use phrases with cunning and dubious intentions. Additionally, affiliates can imply that trading leads to "success", "a change in lifestyle", "financial freedom" but not any other form of unwarranted benefit.
9. Promote Block Wave Finance via websites, ad campaigns or other sources which have not been reviewed and approved by Block Wave Finance personnel or compliance managers.

PPC Guidelines

1. Affiliates are not allowed to promote Block Wave Finance via PPC without prior receiving a written & signed approval.
2. After being given the approval, affiliates must adhere to the following PPC guidelines. Affiliates are not allowed to send traffic directly to Block Wave Finance.
3. The affiliate PPC landing page must be approved by Block Wave Finance prior to launching a PPC campaign.
4. Affiliates are not allowed to generate traffic through "paid to click" channels (e.g. people being paid to open a link, being paid to open an email and click a link, and so forth...) Direct traffic is not by any means accepted. A landing page must be used instead of sending traffic directly to your affiliate links!
5. Affiliates are prohibited to use Block Wave Finance brand name (including variations as well as misspellings) in their display URL, destination URL, title, description or keywords.
6. Affiliates must add Block Wave Finance brand name (including variations and misspellings) into their negative keyword list as a broad negative keyword.
7. Affiliates are not allowed to display their ads when Block Wave Finance brand name has some form of variation or misspelling.
8. Affiliates are not allowed to use branded queries of other competitor companies for advertising Block Wave Finance in ads, or unjustifiably campaigns, in a bad light, or any other unauthorized use of any third-party copyrights or trademarks. We recommend excluding keywords related to certain competitors from targeting in your PPC campaigns.
9. All promotions and invitations to open an account (registration links) must have a risk warning.

Please read the [Affiliate Terms and Conditions](#) carefully before you contact your affiliate manager. Any affiliate that does not adhere to these terms will be suspended and the outstanding Commission will not be paid out.

Financial Market trading is a regulated activity; as a consequence, all your promotional materials must be fair, not misleading, clear, and comply with these marketing rules. The Company reserves the right to withhold an account verification for regulated traffic without explanation.